

Admissions

Admissions will no longer block precious faculty time and facilities

"We have been able to save printing cost of about Rs.5 -Rs.6 per application and this multiplied by thousands of application forms and the processing cost involved in terms of time spent is a measure of saving"

Admissions will no longer block precious faculty time and facilities The admissions process is one of the more significant and strenuous events that occur annually in an academic institution. The procedure requires time, resources, and infrastructure, impeding other important activities in the institution. Our Admissions offering manages the entire admission process, leveraging the iON platform and easing the pressure on faculty members and infrastructure.

The offering includes:



Application management: Customized application forms with enriched look and feel has integration with 15 payment gateways along with automated SMS and Email to candidates on status of application.



Student admission: Manages key admission activities such as capture of student data in templates, verification of student details after admission, Live Counseling Seat display, generation and printing of admission letters and generation of student identity cards. It also supports Online Counseling where automated seat allotment based on applicant preferences with predefined system rules.



Admission fee: Addresses verification of admission fee, generation of fee receipts and admission audit log report. It also supports fee collection in foreign currency such as USD, NPR, IRR etc for international students.



Lead Management : It manages complete Lead management cycle comprising Lead Generation, Lead Qualification, Lead Follow-up & Lead Closure.

Benefits

- iON manages the end to end tasks involved in admissions, including managing applicants in the institute, configuring the application form and the entire admission process. Centralized admissions and fee collection are made possible by the cloud based technology.
- A library of standard templates, designed on the basis of best industry practices, help to easily generate ID cards and admission related letters for applicants Lists applicants for hostel and transport during admissions enabling planning of resources such as rooms, vehicles, routes and beds, well in advance.
- Seat Allotment and counseling Display features give a dynamic view of the seats filled on the basis of admission category for a batch/site which results in a better control mechanism for the intake of applicants.
- During admission process, custom ranking logic can be used to define the criteria for seat allocation.
- Analytics such as applicant analysis, conversion ratios, seat preferences and reports to tally daily cash can be generated, facilitating informed decision making on important parameters and reducing financial leakages.
- Communication to the applicants on key dates, regulations, admission status, and marketing brochures can be triggered through automated emails making the process quick and economical.
- Reduce Effort to manage Admission by Over 80 percent.
- Over 60 admission and student details related reports can be generated.

Contact

To know more about the iON Digital Campus
Toll Free Number 1800 209 6030
Email ion.salessupport@tcs.com

About TCS iON

TCS iON is a strategic business unit of Tata Consultancy Services focused on enabling institutions, government departments and organisations from multiple industry sectors to be efficient in their recruitment/admissions process, learning and skilling and overall business operations with the use of Phygital platforms. These are platforms that overlay digital technologies over physical assets.

We deliver this with a unique IT-as-a-Service model that provides easy-to-use, secured, integrated, and hosted solutions in a build-as-you-grow and pay-as-you-use business model. We serve our clients with the help of best practices gained through TCS' global experience, deep domestic market exposure along with industry leading technology expertise.

For more information, visit us at www.tcsion.com